

Preliminary BYSC Survey Findings

February 28, 2020

Our Members are the Best

The Survey Team thanks you for your hard work!

We got an excellent response rate back, ~57%

It's also evident that many of you put in considerable time and thought on your answers.

We think you'll find the Final Report for 2020 Membership Survey very enlightening.

Survey Background

- **Focus Groups (Sept. 2019)**
 - Club wide & Facilities
 - Pool, Camp, Family and Young Adults
 - Social and Land Sports
 - Boating
- **Survey Development (Oct. – Dec. 2019)**
- **Survey Distributed (Jan. 2020)**
 - Sent to **555**
 - Received **315** responses (57%)

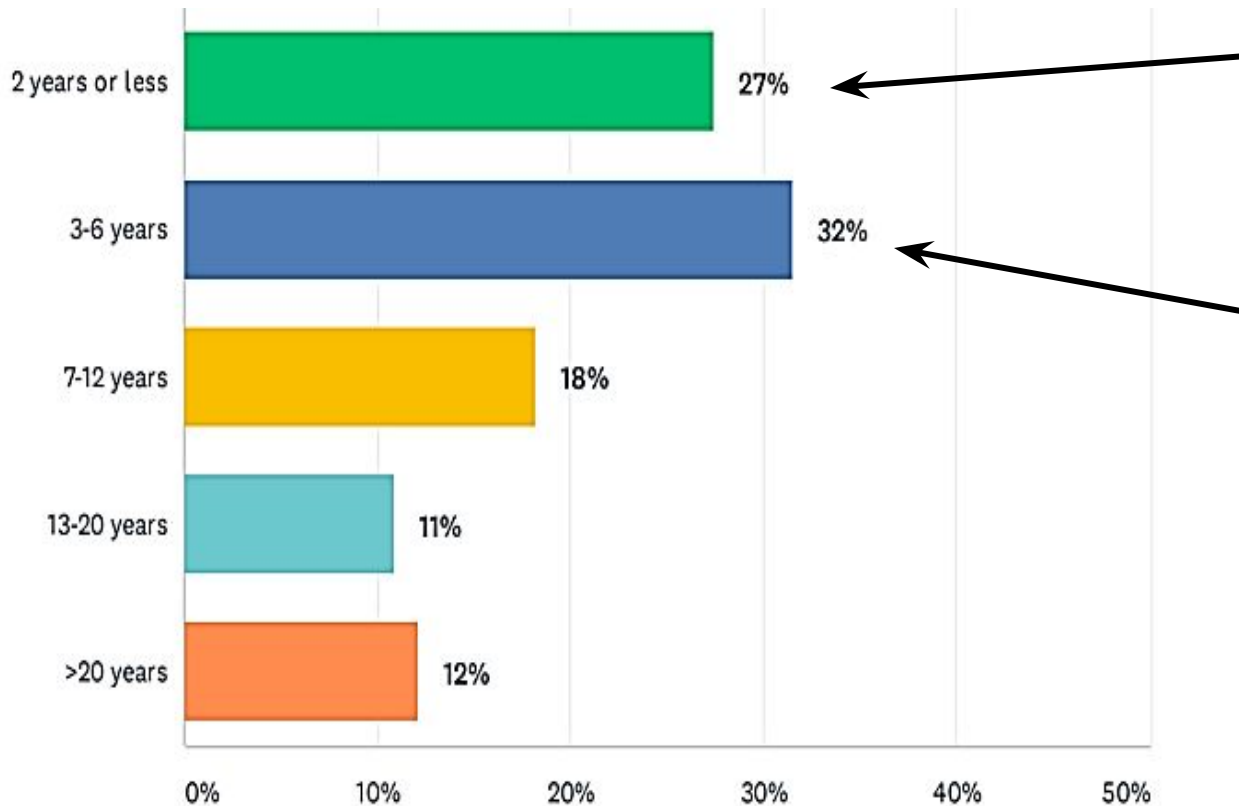
Some Explanations about the Charts that follow

These comments are for the readers of these slides, who missed the presentation -

- For this initial report, we are only trying to show some of the interesting data
 - We are presenting the findings, avoiding interpretations at this point.
 - Apologies for some of the incomplete formatting.
 - The slides are few and brief as we only had limited time to prepare and present.
- At the bottom of most slides is an indication of how many people responded to that question.
 - Many times a line on the graph does not show that many responses
 - Often, for clarity, we have omitted the responses of No Interest or No Opinion
 - Also farther into the Survey, folks had more questions that were not relevant to them.
- The reader should note those items or issues that a high(er) number of positive marks. That's good.
- Occasionally you will also note some lines that have sizeable numbers of less than positive replies. These might be opportunities for the Club to improve.
- In the Final Report, we plan to do a better job of highlighting & explaining the interesting facts.
- Many readers might be surprised by the sizes of some of our constituent groups. Take that as a positive, that we are a diverse group with many different interests and presumably skills.

We hope you enjoy this little taste of the report to come.

A large percentage of our members are fairly new

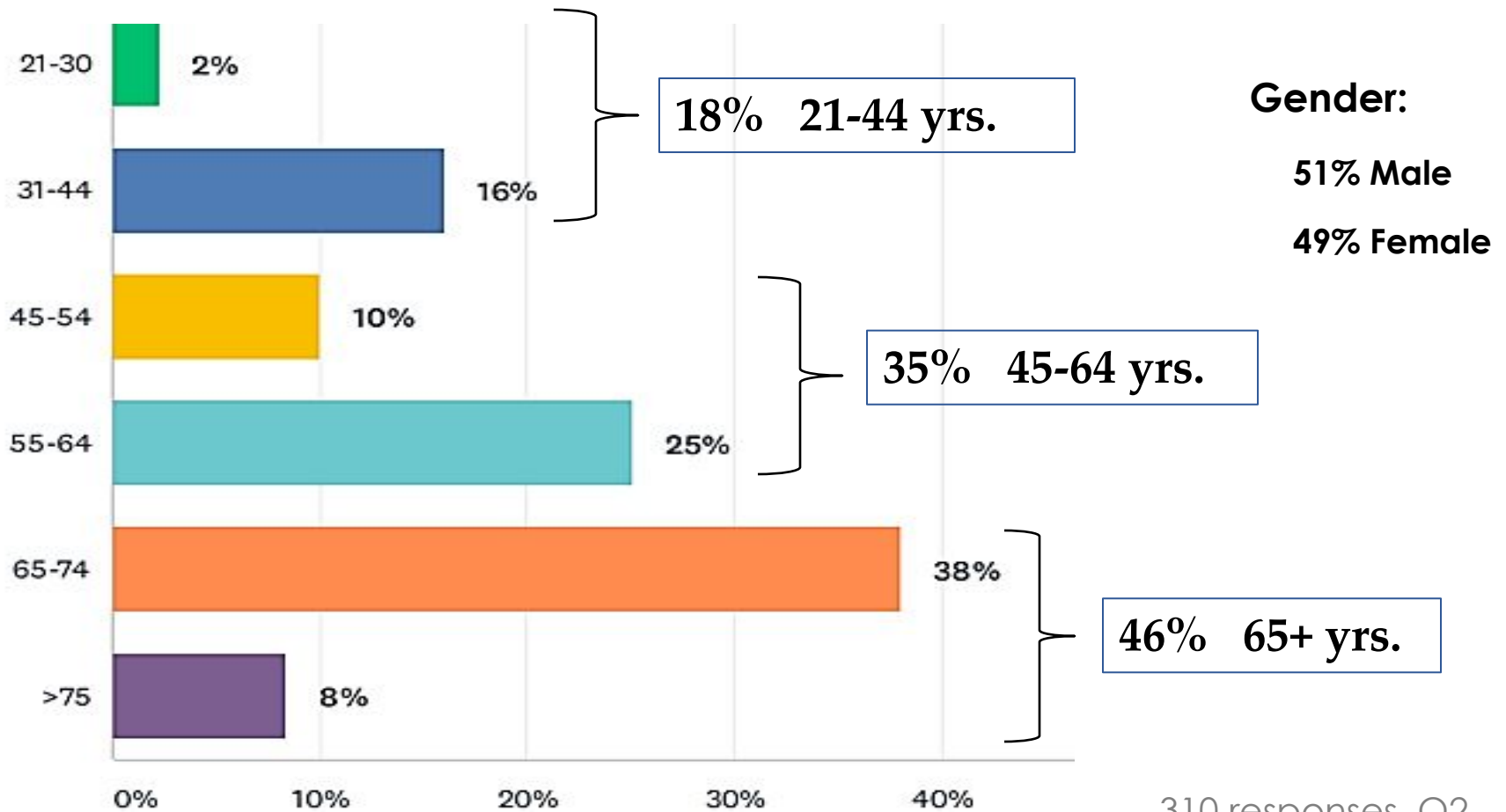


27% joined over the past 2 years

32% have been members for 3 to 6 years

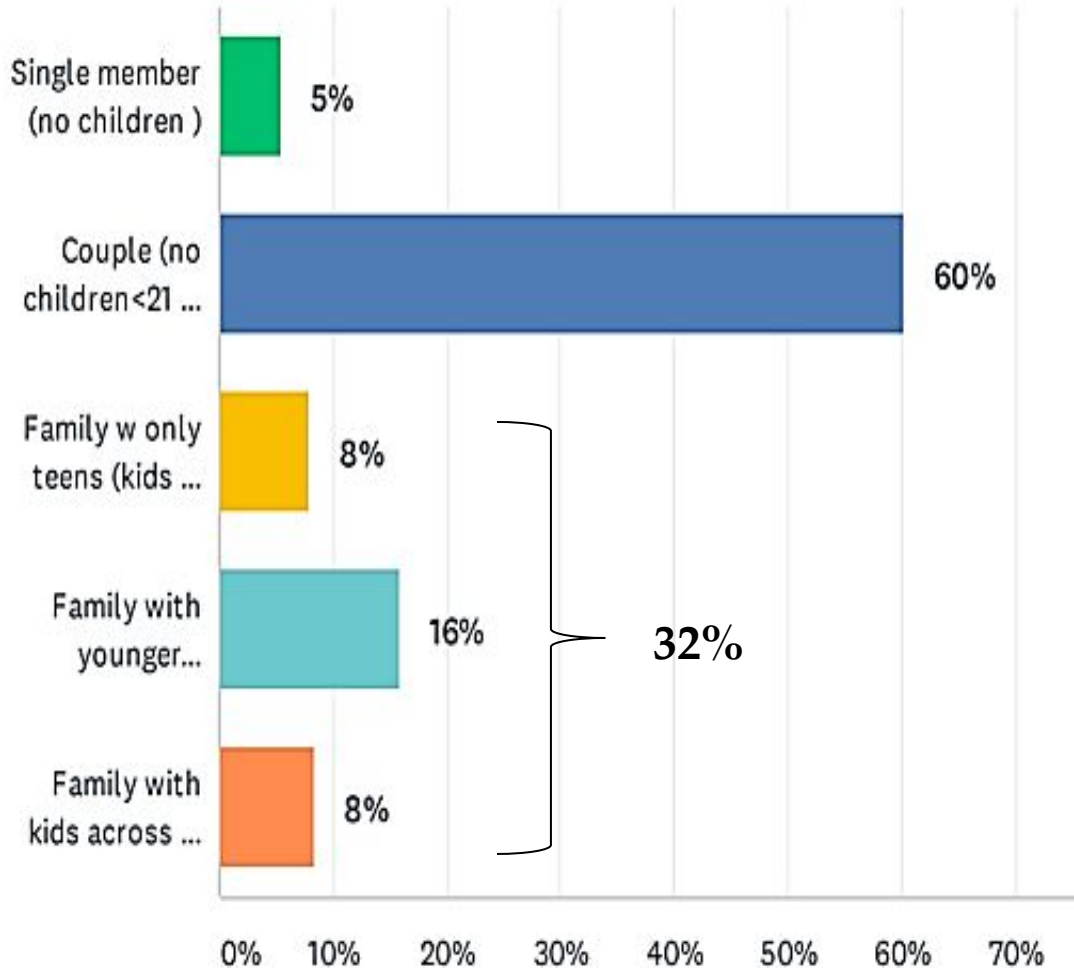
314 responses, Q1

What is the Age of BYSC Membership?



310 responses, Q2

Family Status

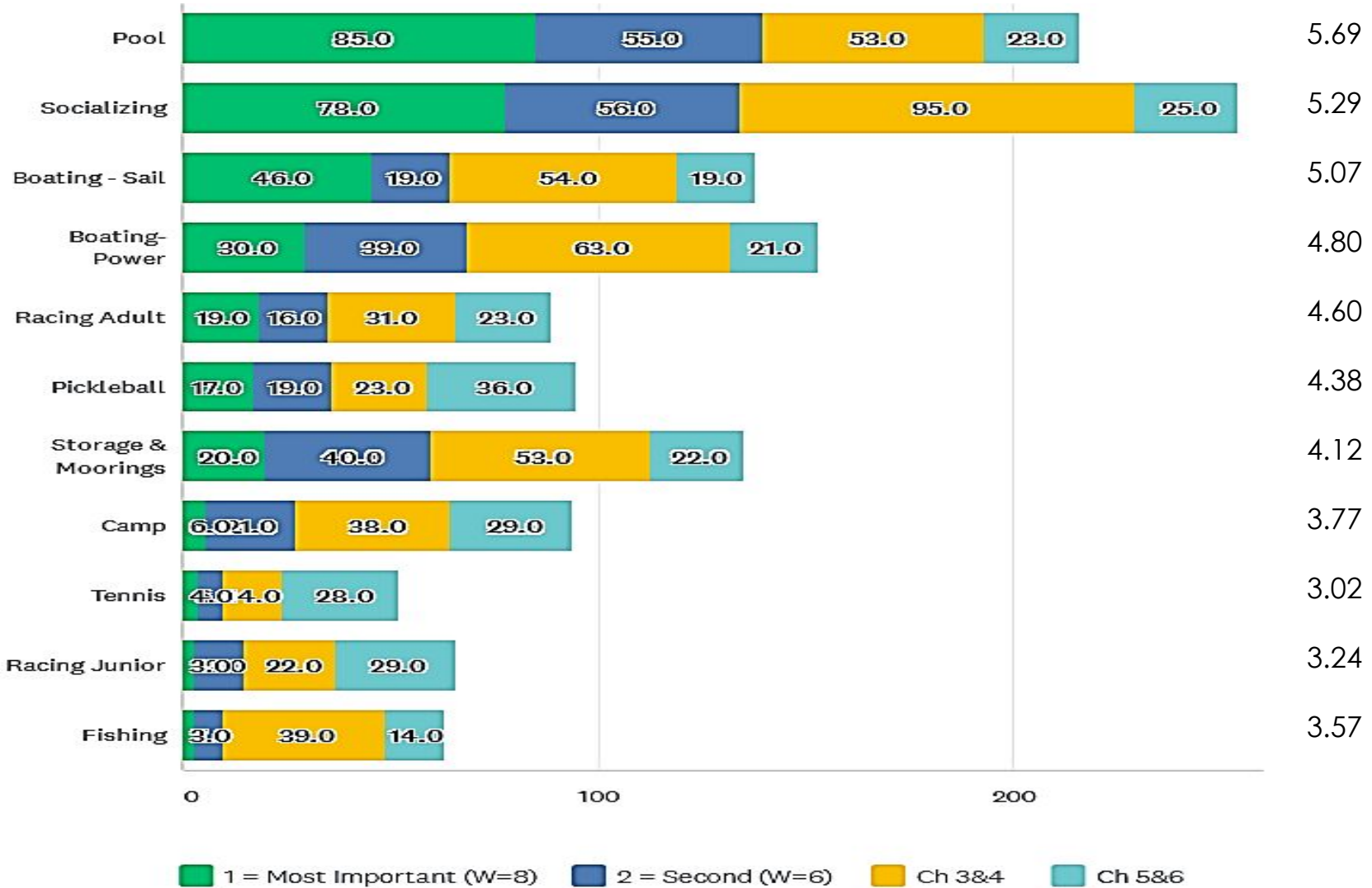


- Percent's are of respondent's, not of member #'s
- Families with Kid's Preliminary Est approx 32% or 1 in 3

307 responses, Q4

Major Services - Ranked

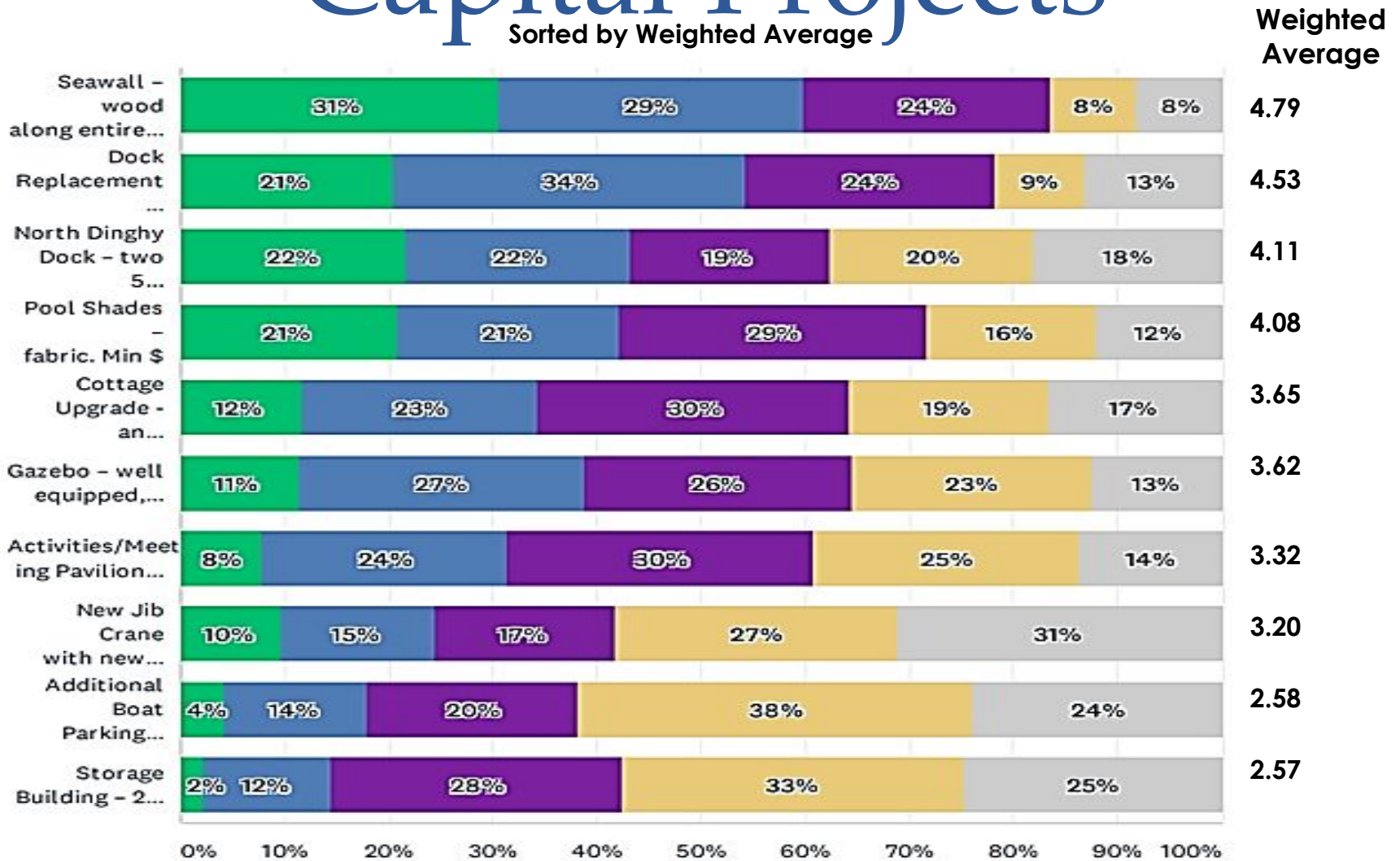
Weighted Average
based on 6 ch's



314 responses, Q7

Capital Projects

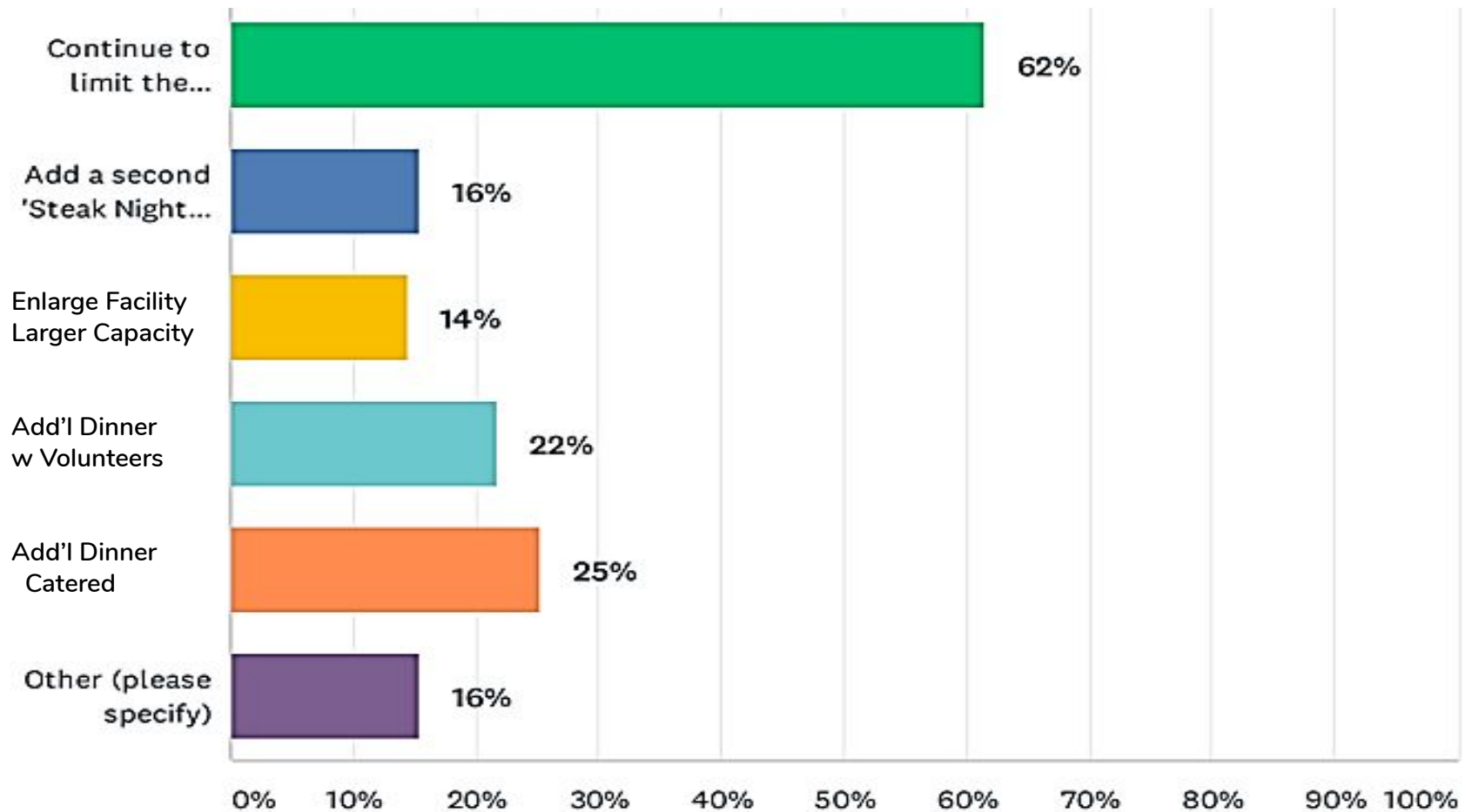
Sorted by Weighted Average



■ (7)Very Interested
 ■ (5)Interested
 ■ (3)Somewhat Interested
■ (2)Not Interested
 ■ (0)No Opinion

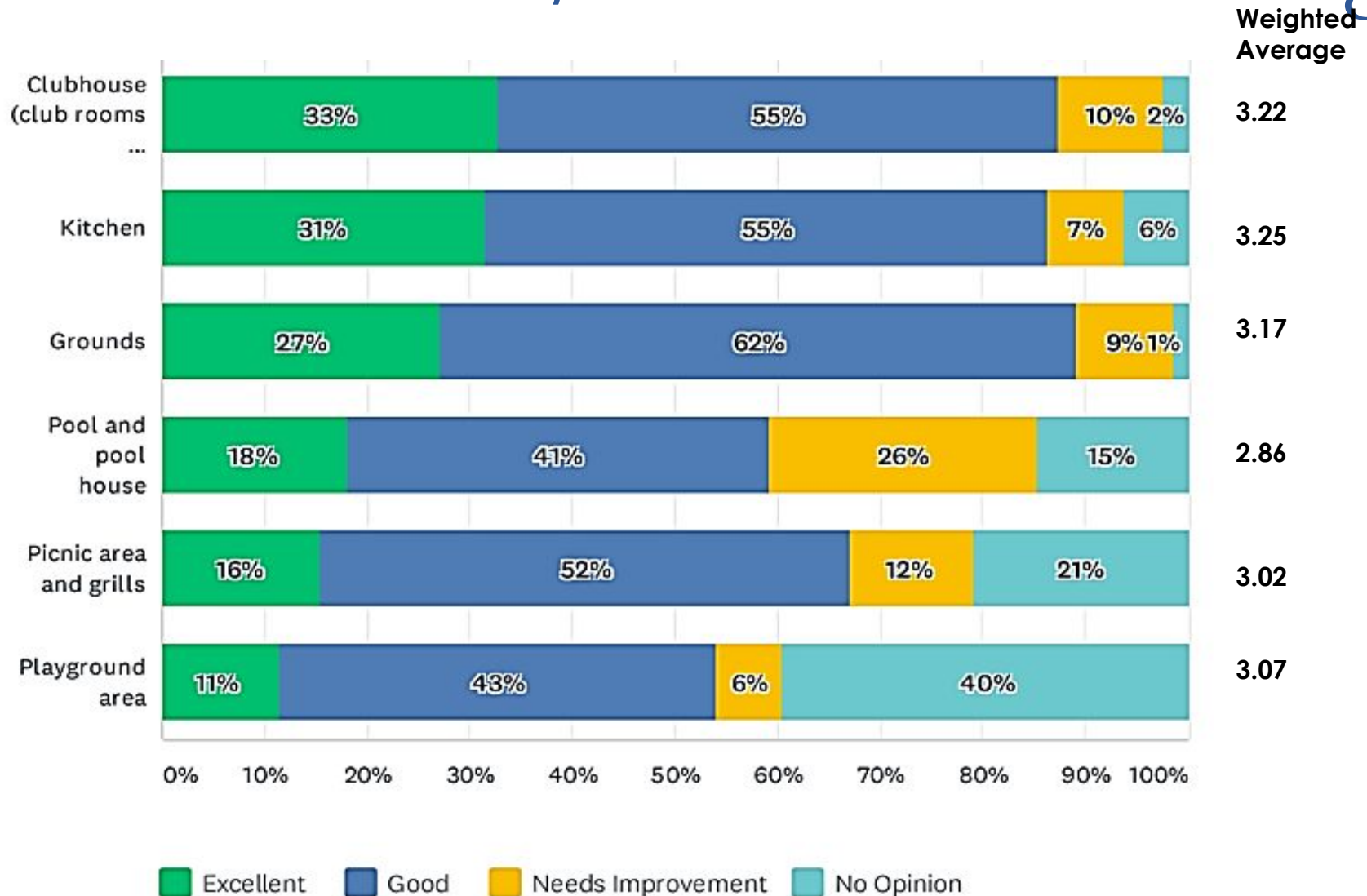
304 responses, Q8

Steak Night



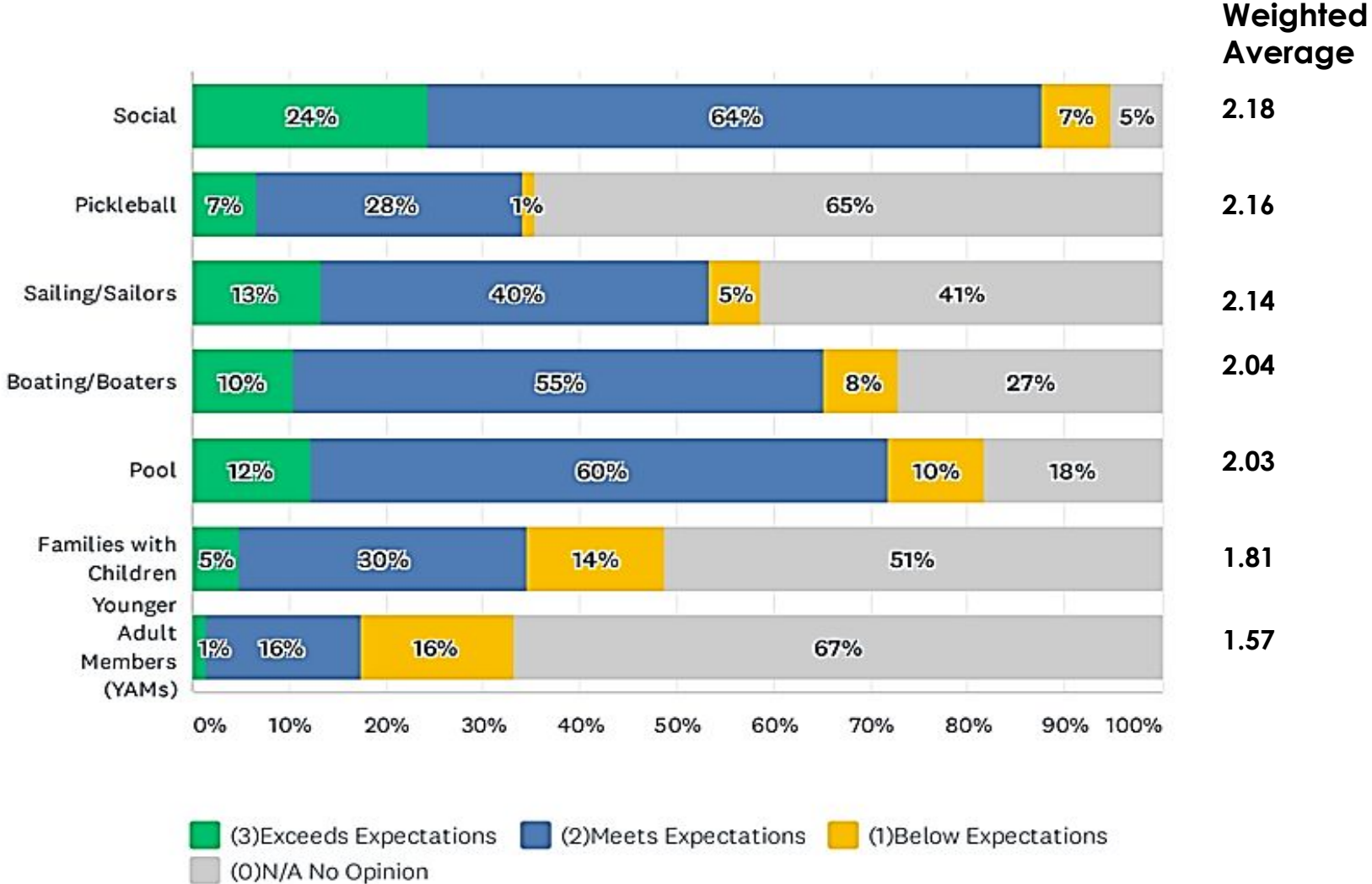
276 responses, Q15

Maintenance / Cleanliness Rating

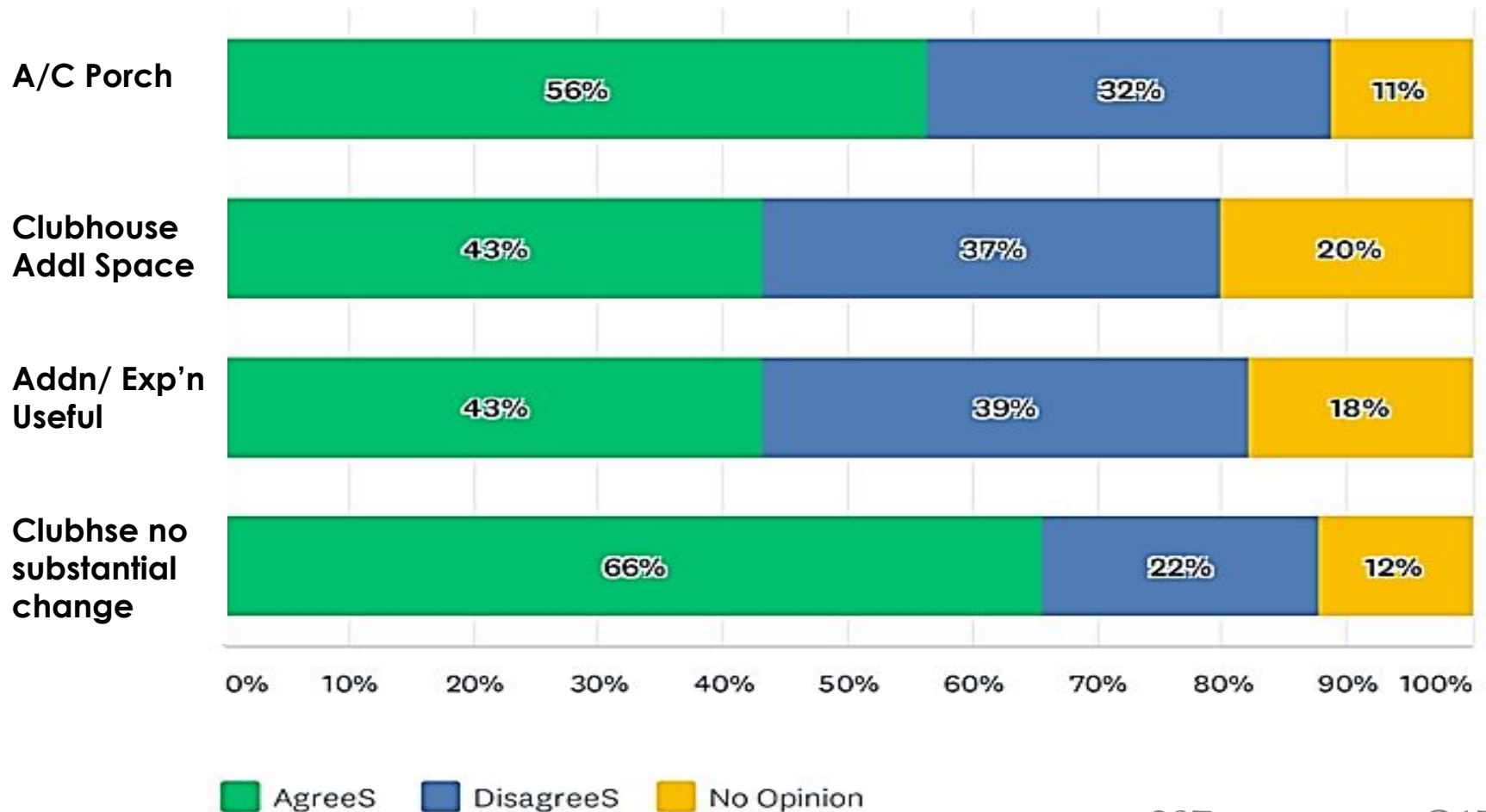


289 responses, Q16

Satisfaction with Member Services

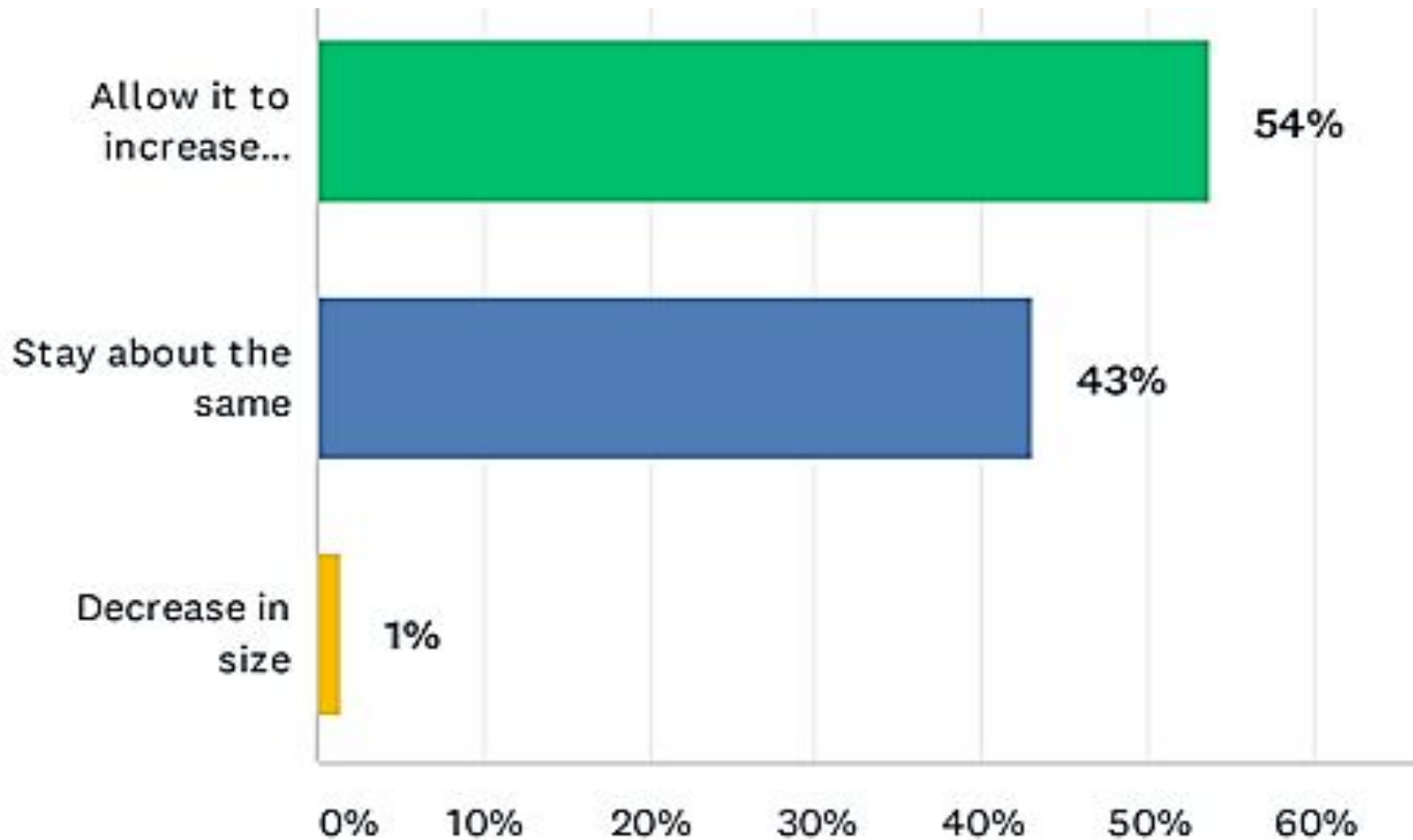


Level of Agreement on Club Issues



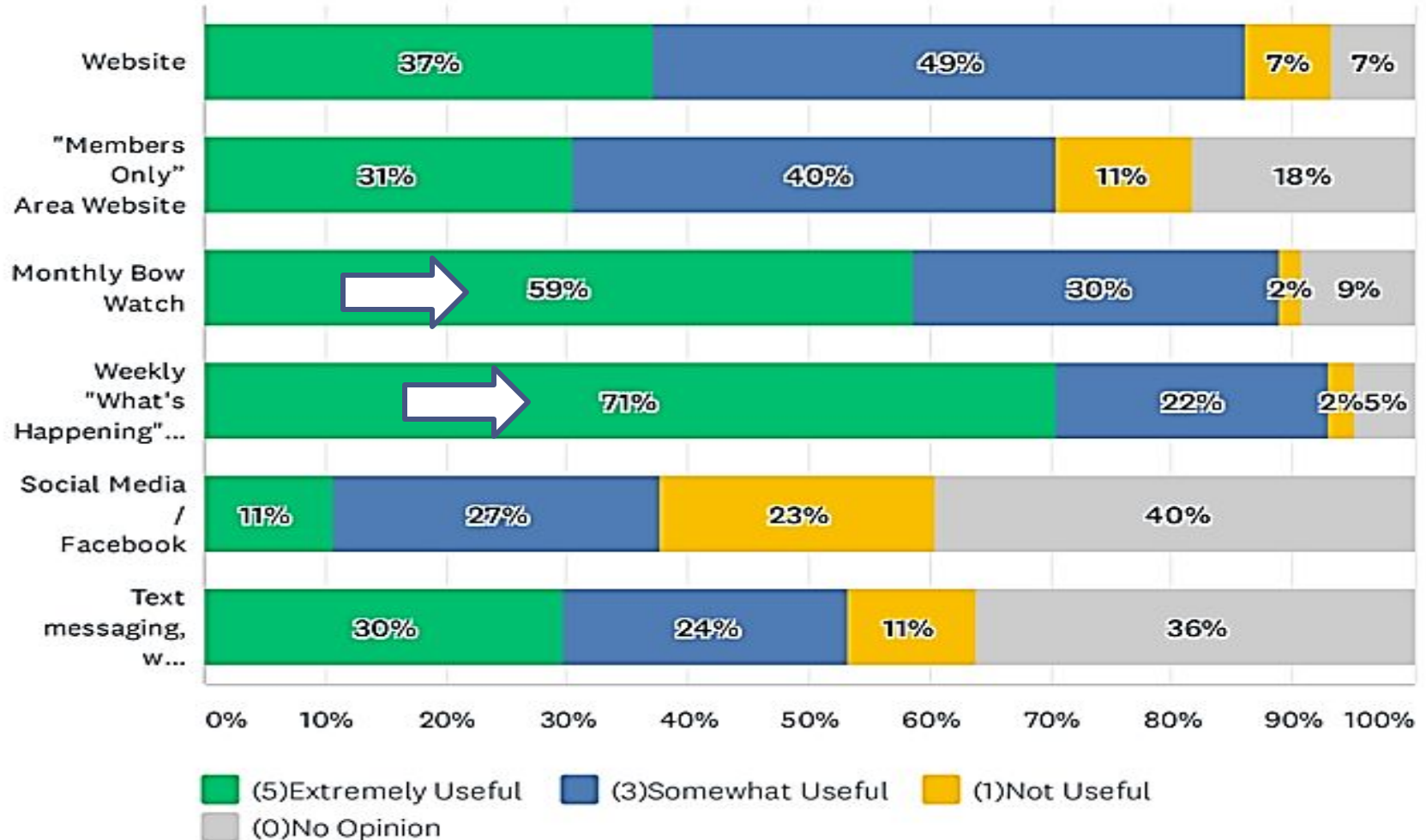
287 responses, Q17

Membership Size



285 responses, Q13

Usefulness of Communication Methods



The 2020 BYSC Survey Team

Below are the names of folks who have worked on this Survey to date. Please know many have spent quite of few hours on this, and will spend many more producing the Final Report.

Why not give them a shout out, next time you see them.

Judy Alling	Bernice Grinder	Randy Atkins
Frank Pontious	Marilyn Marino	Stefano Tinari
Maryellen McManus	Lauren Carroway	Tauri Duer
Will Abbott	Jason Ruhf	Alec Smith
Thomas Tayloe	Wayne Bretsch	Sally Germer
Shirley Noble	Oreon Scott - Team Leader	

Q & A

Watch for the next meeting on complete Survey findings!

**Today's presentation will be posted on the Members website,
as will the Final Report when available**